

PARTICIPATION FEE

Raw Space: USD 250,- per sqm (min. 21 sqm)

Shell Scheme Package: USD 285,- per sqm (min. 9 sqm)

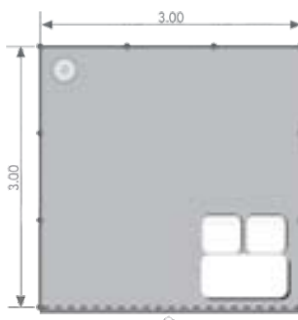
Enhanced Group Package: USD 325,- per sqm (min. 36 sqm)

SHELL SCHEME PACKAGE STAND

+ 2.50



Perspective View



Layout Plan

ELECTRICAL AND FURNITURE ENTITLEMENT

(Standard Shell Scheme Package)

ITEMS	9-15sqm	18-27sqm	>27sqm	Remarks
Reception Desk	1	2	2	Pcs
Folding Chairs	2	4	6	Pcs
Round Table	-	1	1	Pcs
Fluorecent Lamp 40 watt	2	4	6	Pcs
MCB (Single Phase)	2	4	6	Pcs
Waste Paper Baskets	1	2	3	Pcs
Power Point	1	1	1	Pcs
Needle Punch Carpet	1	1	1	Pcs
Fascia Name	1	1	1	Pcs

Note: no financial credit will be given for any package item not utilized

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EVENT FACT SHEET

Date : 24 -26 May 2012
Venue : Jakarta International Expo
Kemayoran, Hall D
Jakarta, Indonesia

Opening Hour : 10.00 am to 07.00 pm
Open to : Trade Visitors and Professionals only
Exhibition Space : 2,700 sqm
Exhibitors Targeted : 250 Exhibitors from 15 Countries
Visitors Targeted : 20,000 Visitors from 10 Countries
Visitors Profile : * Manufacturers
* Distributors
* Suppliers
* Dealer Network, Workshop & Business Leaders in Motorcycle Industry
* Government Agencies & Trade Associations
* General Public & Entrepreneur



Organizer:



Partner:



Supported by:



Organized by:



The 2nd Indonesian International Motorcycle Spare Parts & Accessories Exhibition

In Conjunction With:



Get
Connected to
Huge
Motorcycle
Potential
Market

2012
24-26 MAY

Jakarta International Expo
Kemayoran - Jakarta
Indonesia

INDOBIKE

Platform to Engage Mutual Benefit

MOTORCYCLE INDUSTRY IN INDONESIA



In Indonesia, motorcycles are still a preferred mode of transportation. Indonesia has twice been enjoying brisk sales. In 2008 the motorcycle industry achieved 33.24% growth and in 2010 achieved 25.6%. Prospects in the year 2012 continued to be good. Global recession since early 2008 did not affect the demand for motorcycle. With increased disposable income, it is likely the sales of motorcycles will continue on the uptrend.

This is primarily driven by the low cost of ownership and the flexibility and ease of riding a motorbike. The lack of an integrated mass transportation system works well for motorcycle industry. Ownership ratio in Indonesia is still relatively low and market penetration shows tremendous potential considering Indonesia's huge 240 million population. This has encouraged the growth of production capacity. Motorcycle production in Indonesia during the first semester of 2011 reached 4,079,894 units; this means the average production of motorcycles in Indonesia reached 22,661 units in a day or an average of 944 units per hour. This year, the



Source: AISI

2009 were 5,884,021 units. Production figures for motor Indonesia ranks third in the world, after China's 30 million units and India are approaching 10 million units.

Indonesian Motorcycle Industry Association (AISI) predicts sales of motorcycles in Indonesia in 2012 reached 10 million units. Motorcycle producer PT Astra Honda Motor said it sold over 3.4 million motorcycles in Indonesia in 2010, a 26.5 percent increase from 2009. In 2010, the company recorded sales of 3,416,019 motorcycles, up from 2,701,278 in 2009. At the end of the first half of 2011, PT Astra Honda Motor to raise its sales target, the original 4 million to 4.3 million units by speeding up the second factory operations.

Indonesia an emerging global powerhouse in Asia

THE OPPORTUNITY

As the sales of motorcycles are increasing every year, the demand of parts & accessories is highly increasing too. Indonesia is the largest consumer of motorcycle in ASEAN and ranks third in the world after China and India. Be the first to enjoy the wave of market demand!!!



Indonesia Economy : Present and 2012

One of the fastest growing economy in **Asia**.

Estimated growth **6.4%** for 2011 and projected growth for 2012 is a steady **6.7%**

A strengthening currency helped contain inflation

Government is committed to keeping interest rate low.

Low market penetration in many parts of Indonesia

There is a rise in disposable income. Low income group dropped from **62.3%** to **43.3%** in **2010** whilst middle and upper middle constituted **6.5%** compared to **1.7%** in **2003**. This translates to **16.5m** people in the middle and upper middle income group.

EXHIBIT PROFILE

- Motorized Vehicles: Sport & Sport Cruiser Motorcycles, ATV, Electric Motorcycles & Scooters, Utility vehicle, Mopeds, Scooters, three-wheelers, Tricycles, Light four-wheel vehicles, etc.
- Association & Clubs/research institutes
- Clothing, footwear and equipment
- Components and accessories for Motorcycle
- Motorbike associations
- Motorbike publications and magazines
- Distributors
- Exporter and importers of motorcycles
- Government agencies
- Manufacturers and importers of equipment and accessories for motorists
- Manufacturers of motorcycles
- Press & Media
- Production, assembly and servicing
- Retailers

VISITOR PROFILE

- Association, Communities and Clubs
- Motorcycles Enthusiasts
- Buyers from the mass market
- Component Suppliers
- Distributors, Dealers, Traders and Agents
- Engineers
- Exporter & Importer
- Government Authorities (road & traffic department)
- Mail Order companies
- Maintenance/Workshop Center
- Media and publications
- Production, Manufacturing & Assembly
- Proprietors and Investors of Motorcycles Industry
- Research & Development/Planning
- Retailers/Wholesalers
- Students
- Technicians
- Tourism & Hospitality
- Trade and industry visitors
- Transport Operators
- General Public & Entrepreneurs